



CoachHub

The Digital Coaching Platform

CoachHub is the digital coaching provider that enables organisations to create a personalised, measurable and scalable coaching programme for the entire workforce, regardless of department and seniority level. By democratising coaching, we unleash the full potential of your people to drive the transformation of your business.

Why coaching?

The Institute of Coaching reports that 86% of companies report a positive ROI from coaching, including areas such as productivity, performance, workforce engagement, retention and communication.



Why digital coaching?



Measurable

Real time analytics on usage, satisfaction and progress of employees enrolled. Providing valuable insights on outcomes for the organisation.



Personalised

A 100% customised experience for your employees in their personal flow of work, adapted to the individual needs when and where needed.



Scalable

Turn key solution to scale to thousands of employees effortlessly and regardless of timezone or location - no admin required.



All-in-one Solution

End-to-end coaching experience, from coach-matching to scheduling sessions, from providing ongoing coachee engagement, to detailed analytics.

CoachHub Statistics

2500+

CoachHub qualified global coaches

4.92/5

average session rating

96%

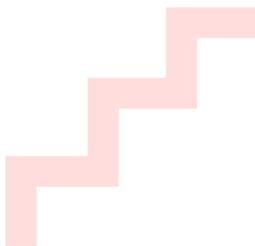
of coachees report having progressed on their goals

How do we differ from other coaching organisations?



Mobile and web-app compatibility

- Exclusive partnerships with world leading coaching organisations including ICF and EMCC
- Global coaching pool of 2500+ coaches, available in 30 different languages across 6 different continents
- Our AI functionality offers an extremely personalised approach, matching you with suitable coaches, after which it is entirely up to the end user to choose
- Our HR dashboard, helping you track organisational health, behavioural change and report the ROI of your coaching programmes
- Consistent innovation and application of coaching via our coaching lab consisting of the world's leading psychologists and behavioural scientists
- International leader of digital coaching. Our expert team will help you to design, launch and measure the impact of your tailored coaching programmes



USE CASES

Leadership development

Did you know?



- 77% of top managers report soft skills as biggest weakness despite training
- 85% of top managers who receive coaching perform better than their peers in soft skills

*Accenture (2019), Ashridge Executive Education (2019)

How CoachHub can help

- Individualised support needed to transition into a new leadership role
- A general perk for all their leaders to have a neutral person to reflect on the ongoing challenges
- Development on the soft skills required for leadership
- Support to help leaders deal with changes such as managing remote teams

"We believe in the power of personalised coaching, and have worked with a local network of coaches previously. CoachHub's trusted network and quality assurance measures are a benefit for us. It's great to know that our leaders are getting the best possible support."



Enabling digital transformation

Did you know?



- Only 30% of employees are engaged with current e-learning platforms, whereas 96% of CoachHub users are engaged
- Companies that can foster a growth mindset, (use stretch assignments, and openly discuss mistakes to support learning) and embrace the digital transformation of learning and development, are three times more profitable

*Rethread Research, (2019), CoachHub Pilot Survey Aggregations (2020), Deloitte (2017)

How CoachHub can help

- Transformation starts on an individual level. New values, ways of working and ways of thinking are approached with CoachHub at scale which are needed in digital transformation.
- CoachHub can also integrate your leadership framework and guarantee new values/ behaviours are implemented into your organisation.

“One of the main reasons for the partnership with CoachHub is that we are introducing a new coaching culture in the organisation, which supports us on our way into the digital future of learning and development.”



Individual development plans

Did you know?

- 15% of employees reported an increase of performance through classroom training, whereas 88% reported goal attainment through CoachHub
- 90% of employees forget content of classroom trainings within 14 days, whereas over 70% of individuals who receive coaching report improved productivity and collaboration.

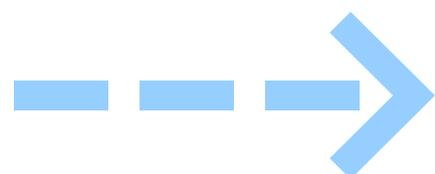
*McKinsey (2018), CoachHub Pilot Survey Aggregations (2020), Axonify (2018), The IOC (2018)

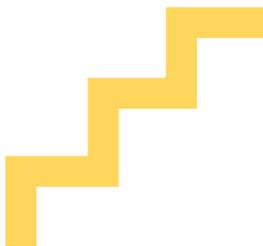


How CoachHub can help

- An integral part of personal development plans, annual reviews and 360 assessments.
- An alternative to standardised trainings but with a much more personal approach, providing a much higher ROI than standardised training, as a result time-to-development is significantly reduced.

“To be able to focus on my personal tooling and having the ability to dive even deeper into individual growth has been a much welcomed experience among all the successes and challenges here at SoundCloud.”





Female leadership

Did you know?



- More than 57% of the 13,000 enterprises in 70 countries agreed that gender diversity initiatives such as women in leadership programmes, improved business outcome
- More than 54% of organisations report improvements in creativity and innovation in management practices with women in leadership programmes
- There is an extensive amount of research where female leaders emphasise coaching has supported them with self and personal identity development, relational ability and transformational learning

*International Labour Organisation (2019), International Journal of Evidence Based Coaching and Mentoring (2017), Training Industry (2017)

How CoachHub can help

- More and more clients emphasise the importance to develop female leaders.
- The unique problems that women managers face can be addressed with an individually tailored approach, as offered by coaching.
- CoachHub supports these groups with a separate pool of female leadership coaching current female leaders, to strengthen their positions and support advancement.

"We chose to partner with CoachHub to support our future female talent programme because of the flexibility of their platform and diversity of accredited coaches. We specifically wanted to focus on a strengths-based approach which CoachHub could accommodate with ease to really build coachee confidence and reinforce the learnings from the programme as a whole to ensure we had a rich pipeline of top female leaders in years to come."

European Bank
for Reconstruction & Development

Talent acquisition and retention



Did you know?

- It costs an average of €30,000 to replace an employee (recruiting costs + cost in lag of productivity in the beginning)
- It takes an average of 28 weeks to onboard a new employee
- 63% of employees say a lack of career development with their current employer would be enough to make them start looking for a new job

*Penna (2020), Work Institute (2019), XperrtHR (2019)

How CoachHub can help

- Offer individual and personalised digital coaching as a company perk.
- Coachees are also more likely to stay at a company and retention in teams has increased due to better leadership.
- Higher levels of employee engagement and happiness.

"CoachHub has unbelievable potential and a real added value for our employees. In a very short time - 45 minutes - you learn a lot about yourself and get tools to develop yourself further."

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